

# Celebrating 15 years!

Heartland Education  
Community Newsletter  
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OrrViews community paper, an initiative of the Heartland Education Community, Inc., celebrated 15 years of publication on Dec. 14, 2016. No one on the initial committee was sure a community news focused, advertising free paper was going to be sustainable.

How can a paper manage the costs of layout, printing, and distribution without advertisements to generate revenue? Six months of discussion created a model that would solicit corporate and individual sponsorships to support the paper financially. Any amount was, and still is, accepted as a tax-deductible contribution.

It was important to those around the table in 2001 that this paper reflected the good news that happens within the Orrville community. With that thought in mind, it was clear that the news for this paper should be submitted by community members: teachers, parents, nonprofit organizations, and churches.

Once the paper launched its first edition on Dec. 14, 2001, people quickly understood the concept, and there was no shortage of articles, photos, and news items to fill its pages. Readers now look forward to annual features such as issues that highlight the Orrville schools sports teams, the 4th of July festivities, and the high school's graduating class.



OrrViews General Manager Carol Ubelhart (left) with advisory board members Cindy Summers, Darlene Morrison, Bob Hershey, and Joyce Winget.

The paper has grown and developed through its 15 years, now receiving most articles and photos electronically. An online archive was created and can be searched for every edition OrrViews has published. There is also a hard copy archive on the shelves at Heartland Point.

Anyone interested in volunteering for the paper as a proofreader, delivery person or writer should contact Carol Ubelhart at 330-684-1115 or orrviews-mail@gmail.com.



OrrViews' Anniversary celebration included free cupcakes, chip clips and prize drawings every 15 minutes for those able to drop by for the event.



## Be Better with Good Character

Orrville Elementary students pose with Principal Beverly Waseman as they prepare to lead a group of young people into the gym for the Jan. 6 half-time recognition of good character students.

Teachers in grades K -12 receive two tickets per nine-week period to award to students who demonstrate exceptional good character. The tickets are redeemed for "Be Better with Good Character" T-shirts.

The idea for the program was presented to Heartland's Character Education committee by Athletic Director Audrey Zuercher and OHS Principal Tim Adams. Heartland Education Community contributed funds for the shirts, which administrators at all buildings agree are a great success with the kids.



## Coloring Contest Winners

OrrViews annual Holiday Coloring Contest began Nov. 1, with winners selected immediately following Home for the Holidays.

Young artists, grades pre-k through 4, were instructed to color or decorate the elf picture as creatively as possible.

This year's winners were, from left, Ryan Baldwin, Angel McNair, Layla St. Clair, Madalyn Yeagley, Sophia Snyder, and Kayleigh Seifried.





# HEARTLAND EDUCATION COMMUNITY, INC.

## How You Can Get Involved with Heartland

The Heartland Education Community, Inc., has been part of the Orrville area since September 1991. The project has involved volunteers with broad representation from the Orrville community, including educators, city officials, parents, business representatives, students, and school administrators.

Each year the Heartland Steering Committee reviews its strategic priorities to determine where to focus its resources to best support education in the community. Heartland's current priorities are preschool availability, college and career readiness, character education, English language learner support, OrrViews community paper, and mentoring.

Getting involved with Heartland can take many forms. Volunteers can be part of the committees addressing the aforementioned priorities; they can work on the specific projects of these committees; they can be part of the Steering Committee; or they can help with office duties around Heartland Point, downtown Orrville's physical location for Heartland activities.

Funding for Heartland initiatives is made possible through the generous contributions of local businesses and individuals.

Heartland activities are the result of numerous community members who dedicate their time and talents for the improvement of education throughout Orrville. Anyone interested in volunteering with Heartland activities please call Cindy Summers at 330-682-0200 or email [heartlandpoint@gmail.com](mailto:heartlandpoint@gmail.com) to learn more.



*Heartland's Character Word of the Month program is supported by the Character Education committee. The words are integrated throughout the school curriculum and reinforced in the community with displays like this one at Heartland Point noting that January's word of the month is "Self-Control."*

### Resolve to Keep Learning

Heartland Point's winter schedule of lifelong learning opportunities is underway. Printed copies are available at Heartland Point and online registration and payment is available at [heartlandorrville.com](http://heartlandorrville.com).

Teaching a class at Heartland Point is another great way for community members to volunteer. If you would like to teach and/or have an idea for a new class, contact Sarah Meenan at 330-682-0200 or email [heartlandpoint@gmail.com](mailto:heartlandpoint@gmail.com).



## Heartland Point Holiday Cheer!

It was a happy holiday season at Heartland Point as the downtown facility participated in the Orrville Chamber's annual Home for the Holidays event held on the Friday evening after Thanksgiving. Heartland Point also competed in the Chamber's Dec the Door contest, which is always a fun, friendly competition that sparks creativity and adds a festive look to Orrville's area businesses.



*Home for the Holidays brought 1,242 people to Heartland Point to celebrate after Thanksgiving.*



*Heartland's Character Education Committee sponsored face painting at the event.*



*Heartland Point's "Santa's Workshop" theme for the door decorating contest.*